

**CELLECTA**

# DriverMap™ Genome-Wide Expression Profiling Solution

High-performance targeted expression profiling of 19,000 human protein coding genes. Combine the sensitivity and specificity of RT-PCR with the precise expression level quantitation of next-generation sequencing (NGS).

# What is DriverMap™?

The DriverMap™ Assay measures RNA expression levels of all human protein-coding genes in complex biological samples. A single-tube multiplex RT-PCR amplification of 19,000 mRNAs followed by next-generation sequencing (NGS) provides more complete expression profiles of protein-coding genes than standard RNA-Seq analysis with less sequencing reads and simpler data analysis.

## Why DriverMap?

DriverMap overcomes the low sensitivity, specificity and complexity challenges in probe preparation of current RNA-Seq and microarray technologies. It greatly simplifies the protocols for data generation and analysis while providing a significant improvement in specificity, sensitivity and reproducibility of detection of differentially-expressed, protein-coding genes.

## Validate existing expression profiling data

DriverMap's targeted primers enable orthogonal confirmation of differentially expressed genes identified by RNA-seq, microarray or other transcription profiling methods.

## Advantages of DriverMap

- **Functionally validated PCR primers**  
Genome-wide, experimentally validated primer sets that have been selected for highest sensitivity, and specificity of amplification of target genes
- **High throughput**  
Generate NGS probes from up to 96 RNA samples in a single day

- **Streamlined protocol**  
Starting with total RNA, simply perform a rapid, single-tube, RT-PCR followed directly by NGS for digital quantitation of each expressed gene
- **Exceptional flexibility**  
Customize DriverMap panels to any specific sets of genes of interest

## Ideal Applications for DriverMap

- **Biomarker discovery in whole blood**  
Directly uses total RNA isolated from whole blood without PBMC isolation, globin/rRNA depletion
- **Profiling of cellular composition in complex tissues**  
More comprehensive results enable analysis of tumor purity, immune, stromal cell composition using cell-specific signatures
- **Ultra, sensitive detection of rare cells**  
Reliable, reproducible measurements with ultra-small samples enable expression profiling of CTCs, pathogenic organisms in clinical samples, and more
- **PDX and xenograft mouse models**  
Specific profiling of human genes in the background of mouse transcripts without isolation of human cells

- **High-content signaling pathway profiling in drug development**  
Better sensitivity with fewer sequencing reads provides more cost-effective, direct profiling of cell lysates in 96- or 384-plate format for lead optimization and mechanism-of-action studies

## DriverMap vs. RNA-Seq

Compared to RNA-Seq, the DriverMap Solution offers:

- Broad dynamic range for increased measurement of differentially expressed abundant transcripts
- High sensitivity for detection of low-medium abundant transcripts

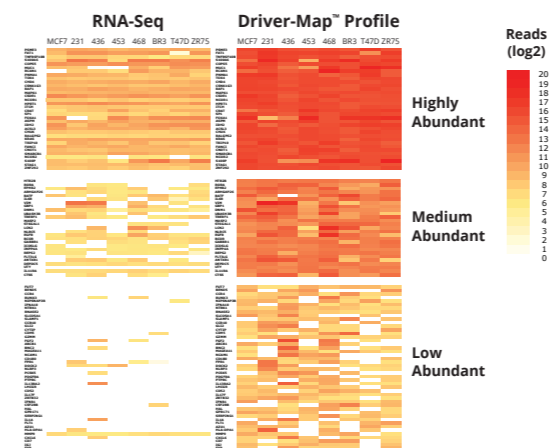


Figure 1:

Comparison of sensitivity of targeted RNA-Seq vs DriverMap assay. NGS read levels for selected high-abundant (10K-100K copies per sample), medium abundant (1K to 10K copies per sample), and low abundant transcripts (100-1K copies per sample) in 50ng of total RNA from seven common cancer cell lines.

## DriverMap performance

- **Minimum sample requirement**  
Start with as little as 10 pg total RNA
- **Exquisite sensitivity, specificity and reproducibility**  
Quantitate low- and medium- abundance transcripts with high reproducibility ( $R^2 > 0.92$ ) and a specific NGS-confirmed amplicon for each gene.
- **Broad dynamic range**  
100,000-fold, similar to RT-PCR

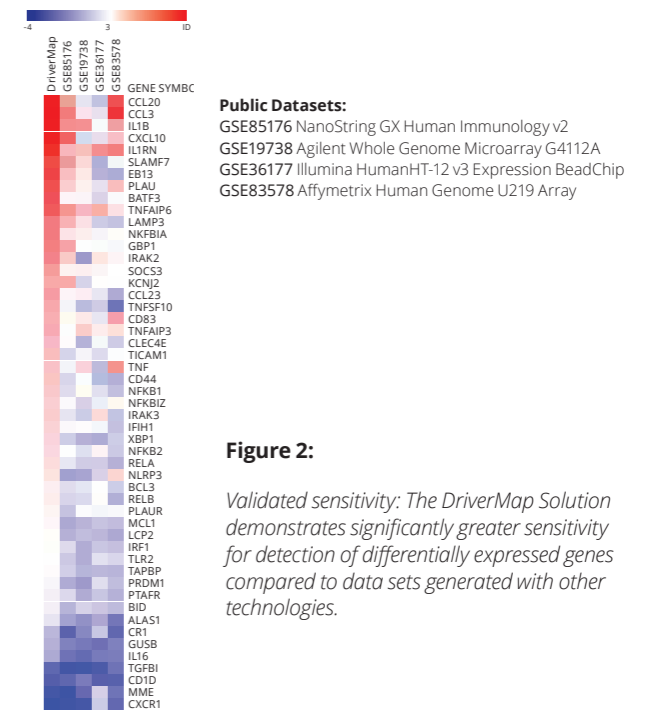
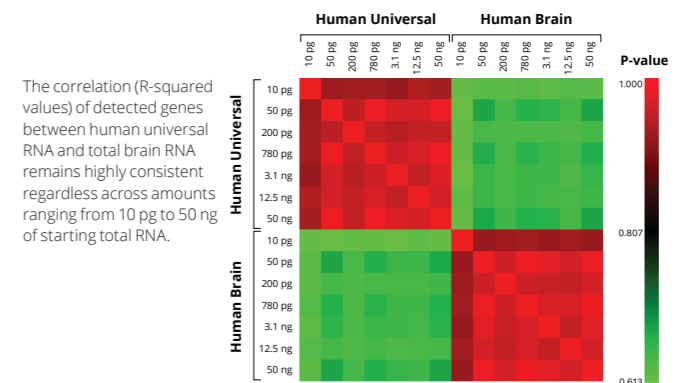


Figure 2:

Validated sensitivity: The DriverMap Solution demonstrates significantly greater sensitivity for detection of differentially expressed genes compared to data sets generated with other technologies.



The correlation (R-squared values) of detected genes between human universal RNA and total brain RNA remains highly consistent regardless across amounts ranging from 10 pg to 50 ng of starting total RNA.

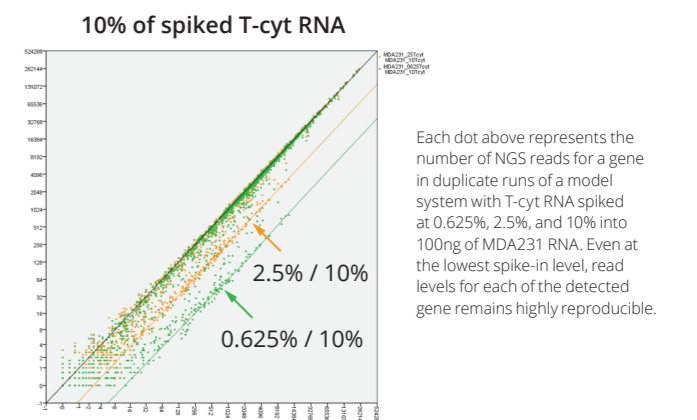
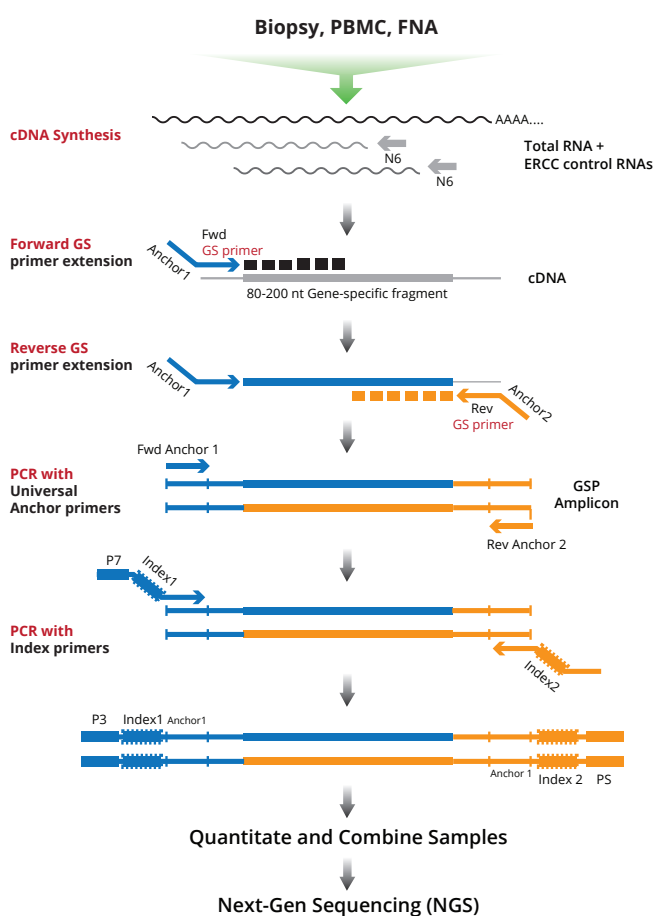


Figure 3:

Exceptional reproducibility in 10pg to 50 ng starting RNA sample range. Allows detection of rare cells in complex tissues at low (0.5%) abundance levels.

## How the DriverMap Solution Works

Start with total RNA from any source. No mRNA enrichment required. The DriverMap Solution workflow leverages the power of quantitative RT-PCR (upstream) and NGS (downstream read-out). The protocol begins with cDNA synthesis, stranded anchor addition, followed by PCR and NGS. Experimentally validated pool of gene-specific primers are used to specifically amplify selected target cDNA regions.



# DriverMap Products and Services

## Pre-made, ready-to-use DriverMap kits

The Human DriverMap Assay is available as a ready-to-use kit to run samples on widely available Illumina NGS instrumentation. DriverMap Kits are available in two configurations:

- 24-multiplex
- 96-multiplex

## Custom designed kits targeting your focused set of genes

Choose your target genes of interest and we deliver a custom primer mix and all reagents needed to profile the set.

## Custom DriverMap expression profiling service

Cellecta offers a comprehensive end-to-end service workflow including RNA purification, RNA QC, preparation NGS probes and generation of NGS data analysis package, including data deconvolution, normalization, basic statistics and gene annotation. Extended bioinformatics package includes identification of differentially-expressed genes.

For more information on DriverMap kits, assay customization, or services and ordering, please visit our website and see the DriverMap Service page (<https://www.cellecta.com/drivermap>), or email your Cellecta customer service representative at [orders@cellecta.com](mailto:orders@cellecta.com).



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